SHARMA GROUP

Website pricing

Websites for small businesses in St. John's and across Newfoundland and Labrador.

All prices in Canadian dollars
HST (15%) added to invoices
Valid for 2027

Website packages · one-time

Starter

Get found on Google and look professional

$1,200

- Up to 5 pages
- Works on phones, tablets and computers
- Contact form and click-to-call
- Google Business Profile set up
- Basic SEO and Google Maps
- 2 rounds of changes

Ready in about 2 weeks

MOST POPULAR

Business

Take bookings, quotes or orders online

$2,500

- Everything in Starter
- Up to 10 pages
- Booking, quote or reservation form
- Menu, price list or services page
- Reviews section and photo gallery
- Google Analytics
- 3 rounds of changes

Ready in about 3 to 4 weeks

Custom

Online payments, accounts or something unique

From $4,000

- Everything in Business
- Online payments or deposits
- Connect to your booking or POS system
- Custom features and integrations
- Written quote before any work starts

Timeline agreed in the quote

Monthly care plans · keep your site fast, safe and up to date

Basic

$50 / month

- Hosting and SSL certificate
- Security updates and backups
- Uptime monitoring

RECOMMENDED

Standard

$100 / month

- Everything in Basic
- Up to 1 hour of changes a month
- Monthly visitor report

Growth

$175 / month

- Everything in Standard
- Up to 3 hours of changes a month
- Google Business posts and SEO checks

Add-ons

SERVICE	WHAT YOU GET	PRICE
Text reminders & follow-ups	Automatic appointment reminders, booking confirmations or "we're on the way" texts. Text message fees billed at cost.	$500 + $75/mo
Review requests	Customers get a text or email after their visit asking for a Google review	$300
Logo design	3 concepts, 2 rounds of changes, files for web and print	$350
Copywriting	We write your page text, per page	$100
Extra page	Beyond your package's page count	$150
Website refresh	Redesign of an existing site, keeping your content and domain	From $900
Extra changes	Outside a care plan or package	$60/hour

How it works

50% deposit to start
Balance due when your site goes live. E-transfer or credit card.

Domain & text fees at cost
Domain name (about $20 to $30 a year) and text message fees are passed through with no markup.

Your photos, or ours
Bring your own photos or use licensed stock. We never copy images from other websites.

You own it
Your domain, content and photos stay yours, even if you leave a care plan.

No surprise bills
Anything outside the package gets a written price first. Nothing is billed without your OK.

Cancel any time
Care plans are month to month, with 30 days' notice.

Free 20-minute consultation
See sample sites at work.sharmagroup.dev

Email: hello@sharmagroup.dev
Web: work.sharmagroup.dev